

# Privacy Policy

To be able to operate the Biodenta webshop as well as the extranet on the website [www.biodenta.com](http://www.biodenta.com) Biodenta Swiss AG, Berneck (hereinafter called „Biodenta“) is authorised to collect and/or handle certain personal data. The data collected and transmitted in the context of the e-shop and the extranet will be processed and saved by Biodenta. Certain data may be transferred to subsidiaries or associated companies of Biodenta for the purpose of fulfilling your order.

## 1. Collected data

Biodenta will collect different information from you. Every time you visit this website so-called server protocol data and respective log-files (IPaddress, user browser and operating system, pages visited as well as date and time etc.) will be collected and evaluated automatically. The data from your registration (surname, name, address etc.) will be collected and evaluated, too (hereinafter called “registration data”). Data which is transferred with every order, especially patient data, will be collected and evaluated (hereinafter called “third party data”). Biodenta should be considered as a data processor of this third party data, and not as the owner of this data collection.

## 2. Purpose of the data collection

Biodenta collects the above mentioned data to enable customer-friendly operation of the Biodenta-webshop and extranet and to handle your order as efficiently as possible. The collected data will be used in particular for the identification, production and delivery of the products ordered as well as for invoicing. Furthermore, your registration data will be used for analysis of the pattern of user behaviour and for marketing purposes. With your registration you agree to the use of all collected data for the above mentioned purposes.

## 3. Cookies

To assure smooth processing of your orders we use cookies. This is information which will be transmitted by us and – if your browser and security settings allow – will be saved on your hard disk.

## 4. Transfer to third parties

The data collected, especially the registrations and third party data, may be transmitted to subsidiaries or associated companies for the purpose of fulfilment of your order. With your registration you agree to the use of all data collected for the above mentioned purposes.

FURTHERMORE YOU AGREE THAT THIRD PARTY DATA HAS BEEN LAWFULLY ASCERTAINED AND HANDLED AND THE PERSONS CONCERNED AGREED TO THE TRANSFER OF THEIR DATA TO SUBSIDIARIES OR ASSOCIATED COMPANIES.

Biodenta reserves the right to pass the data collected to the relevant civil authorities and law enforcement agencies to enforce applicable laws, decrees, legal proceedings or criminal cases.

## 5. Request for disclosure, revision and cessation

Requests for disclosure, revision and cessation concerning data of yours which Biodenta has saved must be sent to [webmaster@biodenta.com](mailto:webmaster@biodenta.com). All applications will be treated confidentially and as quickly as possible. Cancellation requests can only be carried out after consideration of the applicable statutory archiving and retention liability as well as after the complete processing of all open orders.

You are personally responsible for disclosure, revision and cessation requests regarding the third party data you transferred. Biodenta will accept your instructions in this regard, will give you the appropriate information and make the corresponding revisions. The cessation of this data will be made according to your instructions but subject however to the applicable statutory archiving and retention liability.

## **6. Safety measures and data transfer**

Biodenta will arrange safety measures to protect the data collected from loss, unauthorised access or unauthorised handling. In your own interest we ask you not to give your password away and to log out correctly after each visit to the Biodenta webshop. Your password should be composed of a combination of figures and letters and contain at least 8 digits. You should change it regularly. The data transfer takes place via SSL-codification which is the current standard method for secure transfers.

## **7. Questions**

For any questions please contact us at: [webmaster@biodenta.com](mailto:webmaster@biodenta.com).

CH-9442 Berneck, 1st January 2009